

RETAIL Pricing COMPLETE Apple Gift Packs (Box & foam) - 2017

All prices are FOB Manchester, NH and may be subject to change, due to energy related material cost instability beyond our control.

| Gift Pack Size | Color | 25sets | 50sets | 100sets | 250sets | 500sets | 1000sets |
|-----------------------|--------|---------|---------|---------|---------|---------|----------|
| 6 Count Gift Pack | White | \$6.63 | \$5.26 | \$4.57 | \$4.16 | \$3.78 | \$3.61 |
| | Yellow | \$7.07 | \$5.60 | \$4.89 | \$4.43 | \$4.02 | \$3.84 |
| | Green | \$7.78 | \$6.16 | \$5.36 | \$4.87 | \$4.43 | \$4.22 |
| | Purple | \$7.78 | \$6.16 | \$5.36 | \$4.87 | \$4.43 | \$4.22 |
| 12 Count Gift Pack | White | \$8.04 | \$6.95 | \$6.43 | \$5.97 | \$5.52 | \$5.36 |
| | Yellow | \$8.59 | \$7.42 | \$6.87 | \$6.36 | \$5.89 | \$5.72 |
| | Green | \$9.46 | \$8.18 | \$7.58 | \$7.02 | \$6.50 | \$6.31 |
| | Purple | \$9.46 | \$8.18 | \$7.58 | \$7.02 | \$6.50 | \$6.31 |
| 16 Count Gift Pack | White | \$9.62 | \$8.33 | \$7.70 | \$7.13 | \$6.61 | \$6.42 |
| | Yellow | \$10.17 | \$8.79 | \$8.14 | \$7.53 | \$6.98 | \$6.78 |
| | Green | \$11.26 | \$9.73 | \$9.01 | \$8.35 | \$7.73 | \$7.50 |
| | Purple | \$11.26 | \$9.73 | \$9.01 | \$8.35 | \$7.73 | \$7.50 |
| 18-25 Count Gift Pack | White | \$12.23 | \$10.76 | \$10.06 | \$9.42 | \$8.79 | \$8.55 |
| | Yellow | \$12.56 | \$11.31 | \$10.31 | \$9.97 | \$9.32 | \$9.04 |
| | Green | \$13.00 | \$11.69 | \$10.86 | \$10.59 | \$9.97 | \$9.81 |
| | Purple | \$13.00 | \$11.69 | \$10.86 | \$10.59 | \$9.97 | \$9.81 |
| 32 Count Gift Pack | White | \$15.85 | \$13.71 | \$13.06 | \$12.44 | \$11.84 | |
| | Yellow | \$16.83 | \$14.55 | \$13.84 | \$13.19 | \$12.56 | |
| | Green | \$18.74 | \$16.19 | \$15.42 | \$14.69 | \$13.99 | |
| | Purple | \$18.74 | \$16.19 | \$15.42 | \$14.69 | \$13.99 | |
| 48 Count Gift Pack | White | \$20.79 | \$18.82 | \$17.93 | \$17.07 | \$16.28 | |
| | Yellow | \$22.17 | \$20.08 | \$19.13 | \$18.22 | \$17.35 | |
| | Green | \$24.25 | \$21.97 | \$20.92 | \$19.93 | \$18.98 | |
| | Purple | \$24.25 | \$21.97 | \$20.92 | \$19.93 | \$18.98 | |
| Farm Fresh Gift Pack | Yellow | \$10.75 | \$9.94 | \$9.29 | \$8.68 | \$8.12 | \$7.88 |
| | Green | \$12.56 | \$11.06 | \$10.33 | \$9.66 | \$9.03 | \$8.78 |
| | Purple | \$12.56 | \$11.06 | \$10.33 | \$9.66 | \$9.03 | \$8.78 |



RETAIL Pricing Apple Gift Packs- FOAM SETS ONLY - NO BOX - 2017

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| Gift Pack Size | Color | 25sets | 50sets | 100sets | 250sets | 500sets | 1000sets |
|--------------------------|--------|---------|--------|---------|---------|---------|----------|
| USPS Large Flat Rate Box | White | \$9.13 | \$7.90 | \$7.31 | \$6.76 | \$6.26 | \$6.08 |
| Inserts - 18 count | Yellow | \$9.78 | \$8.46 | \$7.83 | \$7.23 | \$6.70 | \$6.52 |
| | Green | \$10.68 | \$9.23 | \$8.55 | \$7.92 | \$7.33 | \$7.11 |
| | Purple | \$10.68 | \$9.23 | \$8.55 | \$7.92 | \$7.33 | \$7.11 |
| 6 Count Foam Set | White | \$4.88 | \$3.72 | \$3.10 | \$2.69 | \$2.34 | \$2.23 |
| | Yellow | \$5.40 | \$4.11 | \$3.43 | \$2.98 | \$2.59 | \$2.47 |
| | Green | \$6.23 | \$4.74 | \$3.95 | \$3.44 | \$2.99 | \$2.85 |
| | Purple | \$6.23 | \$4.74 | \$3.95 | \$3.44 | \$2.99 | \$2.85 |
| 12 Count Foam Sets | White | \$7.22 | \$5.72 | \$4.97 | \$4.52 | \$4.11 | \$3.99 |
| | Yellow | \$7.89 | \$6.24 | \$5.44 | \$4.93 | \$4.49 | \$4.36 |
| | Green | \$8.66 | \$6.87 | \$5.97 | \$5.44 | \$4.93 | \$4.80 |
| | Purple | \$8.66 | \$6.87 | \$5.97 | \$5.44 | \$4.93 | \$4.80 |
| 16 Count Foam Sets | White | \$8.20 | \$6.50 | \$5.91 | \$5.48 | \$5.06 | \$4.92 |
| | Yellow | \$9.00 | \$7.15 | \$6.48 | \$6.01 | \$5.56 | \$5.39 |
| | Green | \$9.83 | \$7.80 | \$7.09 | \$6.57 | \$6.08 | \$5.90 |
| | Purple | \$9.83 | \$7.80 | \$7.09 | \$6.57 | \$6.08 | \$5.90 |
| 18-25 Count Foam Sets | White | \$10.20 | \$8.71 | \$7.92 | \$7.40 | \$6.93 | \$6.72 |
| | Yellow | \$10.54 | \$9.19 | \$8.25 | \$7.96 | \$7.44 | \$7.22 |
| | Green | \$11.09 | \$9.75 | \$8.84 | \$8.51 | \$7.92 | \$7.69 |
| | Purple | \$11.09 | \$9.75 | \$8.84 | \$8.51 | \$7.92 | \$7.69 |
| 32 & 48 Count Foam Sets | White | | | | | | |
| | Yellow | | | | | | |
| Use 16ct pricing | Green | | | | | | |
| | Purple | | | | | | |
| Farm Fresh Foam Sets | Yellow | \$8.37 | \$7.36 | \$6.89 | \$6.44 | \$6.02 | \$5.86 |
| | Green | \$9.67 | \$8.51 | \$7.95 | \$7.44 | \$6.96 | \$6.75 |
| | Purple | \$9.67 | \$8.51 | \$7.95 | \$7.44 | \$6.96 | \$6.75 |



RETAIL Pricing Apple Gift Packs- FOAM PADS ONLY - 2017

All prices are FOB Manchester, NH and may be subject to change, due to energy related material cost instability beyond our control.

| Gift Pack Size | Color | 50pcs | 100pcs | 200pcs | 500pcs | 1000pcs |
|---------------------------|--------|--------|--------|---------------|--------|---------|
| 6 Count Flat Pads | White | \$0.73 | \$0.56 | \$0.46 | \$0.41 | \$0.35 |
| | Yellow | \$0.80 | \$0.62 | \$0.52 | \$0.45 | \$0.39 |
| | Green | \$0.93 | \$0.71 | \$0.58 | \$0.52 | \$0.45 |
| | Purple | \$0.93 | \$0.71 | \$0.58 | \$0.52 | \$0.45 |
| 12 Count Flat Pads | White | \$1.08 | \$0.86 | \$0.75 | \$0.68 | \$0.62 |
| | Yellow | \$1.18 | \$0.94 | \$0.82 | \$0.74 | \$0.67 |
| | Green | \$1.31 | \$1.03 | \$0.90 | \$0.82 | \$0.74 |
| | Purple | \$1.31 | \$1.03 | \$0.90 | \$0.82 | \$0.74 |
| 16 Count Flat Pads | White | \$1.24 | \$0.97 | \$0.88 | \$0.82 | \$0.76 |
| | Yellow | \$1.39 | \$1.07 | \$0.97 | \$0.90 | \$0.84 |
| | Green | \$1.48 | \$1.18 | \$1.07 | \$0.98 | \$0.92 |
| | Purple | \$1.48 | \$1.18 | \$1.07 | \$0.98 | \$0.92 |
| 18-25 Count Flat Pads | White | \$1.54 | \$1.31 | \$1.19 | \$1.10 | \$1.04 |
| | Yellow | \$1.58 | \$1.38 | \$1.25 | \$1.19 | \$1.12 |
| | Green | \$1.67 | \$1.47 | \$1.32 | \$1.27 | \$1.19 |
| | Purple | \$1.67 | \$1.47 | \$1.32 | \$1.27 | \$1.19 |
| 32 & 48 Count Flat Pads | White | | | | | |
| | Yellow | | | | | |
| Use 16ct flat pad pricing | Green | | | | | |
| | Purple | | | | | |
| Farm Fresh Flat Pads | Yellow | \$1.32 | \$1.16 | \$1.09 | \$1.01 | \$0.96 |
| | Green | \$1.52 | \$1.33 | \$1.26 | \$1.18 | \$1.09 |
| | Purple | \$1.52 | \$1.33 | \$1.26 | \$1.18 | \$1.09 |



RETAIL Pricing Apple Gift Packs- FOAM DIE CUTS ONLY - 2017

All prices are FOB Manchester, NH and may be subject to change, due to energy related material cost instability beyond our control.

| Gift Pack Size | Color | 25pcs | 50pcs | 100pcs | 250pcs | 500pcs | 1000pcs |
|--------------------------|--------|--------|--------|--------|--------|--------|---------|
| 6 Count Die Cuts | White | \$3.46 | \$2.64 | \$2.19 | \$1.91 | \$1.67 | \$1.59 |
| | Yellow | \$3.84 | \$2.92 | \$2.43 | \$2.12 | \$1.84 | \$1.75 |
| | Green | \$4.42 | \$3.37 | \$2.80 | \$2.45 | \$2.12 | \$2.02 |
| | Purple | \$4.42 | \$3.37 | \$2.80 | \$2.45 | \$2.12 | \$2.02 |
| 12 Count Die Cuts | White | \$5.13 | \$4.07 | \$3.54 | \$3.21 | \$2.92 | \$2.85 |
| Γ | Yellow | \$5.59 | \$4.43 | \$3.85 | \$3.51 | \$3.19 | \$3.09 |
| | Green | \$6.15 | \$4.87 | \$4.23 | \$3.85 | \$3.51 | \$3.40 |
| | Purple | \$6.15 | \$4.87 | \$4.23 | \$3.85 | \$3.51 | \$3.40 |
| 16 Count Die Cuts | White | \$5.82 | \$4.62 | \$4.19 | \$3.88 | \$3.59 | \$3.50 |
| Γ | Yellow | \$6.39 | \$5.06 | \$4.60 | \$4.26 | \$3.95 | \$3.84 |
| | Green | \$6.99 | \$5.54 | \$5.04 | \$4.65 | \$4.31 | \$4.19 |
| | Purple | \$6.99 | \$5.54 | \$5.04 | \$4.65 | \$4.31 | \$4.19 |
| 18-25 Count Die Cuts | White | \$7.24 | \$6.19 | \$5.62 | \$5.26 | \$4.92 | \$4.76 |
| Γ | Yellow | \$7.48 | \$6.53 | \$5.86 | \$5.66 | \$5.28 | \$5.14 |
| Γ | Green | \$7.87 | \$6.93 | \$6.29 | \$6.03 | \$5.62 | \$5.46 |
| | Purple | \$7.87 | \$6.93 | \$6.29 | \$6.03 | \$5.62 | \$5.46 |
| 32 & 48 Count Die Cuts | White | | | | | | |
| | Yellow | | | | | | |
| Use 16ct die cut pricing | Green | | | | | | |
| | Purple | | | | | | |
| Farm Fresh Die Cuts | Yellow | \$6.26 | \$5.51 | \$5.15 | \$4.82 | \$4.49 | \$4.37 |
| | Green | \$7.22 | \$6.36 | \$5.94 | \$5.56 | \$5.19 | \$5.04 |
| | Purple | \$7.22 | \$6.36 | \$5.94 | \$5.56 | \$5.19 | \$5.04 |

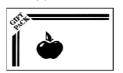


RETAIL Pricing Apple Gift Packs- BOX & SHIPPING SLEEVES ONLY - 2017

All prices are FOB Manchester, NH and may be subject to change, due to energy related material cost instability beyond our control.

| Gift Pack Size | Color | 25pcs | 50pcs | 100pcs | 250pcs | 500pcs |
|-------------------------|-------|--------|--------|--------|--------|--------|
| 6 Count Apple Box | | \$2.98 | \$2.54 | \$2.28 | \$2.05 | \$1.85 |
| | | | | | | |
| 12 Count Apple Box | | \$3.13 | \$2.75 | \$2.41 | \$2.16 | \$1.96 |
| | | | | | | |
| 16 Count Apple Box | | \$3.33 | \$2.87 | \$2.56 | \$2.29 | \$2.05 |
| | | | | | | |
| 18-25 Count Apple Box | | \$3.62 | \$3.05 | \$2.80 | \$2.57 | \$2.37 |
| | | | | | | |
| 32 & 48 Count Apple Box | | \$3.51 | \$3.01 | \$2.70 | \$2.43 | \$2.19 |
| | | | | | | |
| Farm Fresh Box | · | \$3.62 | \$3.05 | \$2.80 | \$2.57 | \$2.37 |
| | | | | | | |

6ct Apple Box



12, 16, 18-25, 32, & 48ct Apple box



Farm Fresh Box



Note: 6ct box graphics will migrate to the 12-48ct box graphics over the course of this season.

| Gift Pack Size | Color | Price Ea | | |
|-----------------------------|---------------|----------|--|--|
| 12 Count Shipping Sleeve | | \$2.05 | | |
| | | | | |
| 16 Count Shipping Sleeve | Special Order | | | |
| | | | | |
| 18-25 Count Shipping Sleeve | _ | \$2.66 | | |
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